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10/562,976	12/29/2005	Masaki Murase	283133US6PCT	3533	
23259 7550 012X2509 OBLON, SPIVAK, MCCLELLAND MAIER & NEUSTADT, P.C. 1940 DUKE STREET			EXAM	EXAMINER	
			LAM, VINH TANG		
ALEXANDRIA, VA 22314			ART UNIT	PAPER NUMBER	
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# Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

patentdocket@oblon.com oblonpat@oblon.com jgardner@oblon.com

## Application No. Applicant(s) 10/562 976 MURASE ET AL. Office Action Summary Examiner Art Unit VINH T. LAM -- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --Period for Reply A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS. WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION. Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication. If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication - Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b). Status 1) Responsive to communication(s) filed on 17 October 2008. 2a) This action is FINAL. 2b) This action is non-final. 3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11, 453 O.G. 213. Disposition of Claims 4) Claim(s) 1-4 is/are pending in the application. 4a) Of the above claim(s) \_\_\_\_\_ is/are withdrawn from consideration. 5) Claim(s) \_\_\_\_\_ is/are allowed. 6) Claim(s) 1-4 is/are rejected. 7) Claim(s) \_\_\_\_\_ is/are objected to. 8) Claim(s) \_\_\_\_\_ are subject to restriction and/or election requirement. Application Papers 9) The specification is objected to by the Examiner. 10) The drawing(s) filed on 17 October 2008 is/are: a) accepted or b) objected to by the Examiner. Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a). Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d). 11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152. Priority under 35 U.S.C. § 119 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some \* c) None of: Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). \* See the attached detailed Office action for a list of the certified copies not received. Attachment(s)

| 1) Notice of References Cited (PTO-892) | 1 Interview Summary (PTO-413) | Paper No(s)/Mail Date | Palvet More Apper No(s)/Mail Date | Palvet No(

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### DETAILED ACTION

### Response to Arguments/Amendment

- Applicant's arguments, see Page 5, filed 10/17/2008, with respect to Drawing
  Objection have been fully considered and are persuasive. The Objection of Drawing
  has been withdrawn.
- Applicant's arguments with respect to claims 1-4 have been considered but are moot in view of the new ground(s) of rejection.

### Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

 Claims 1 to 4 are rejected under 35 U.S.C. 103(a) as being unpatentable over Aoki (US Patent Application No. 2002/0044126) in view of Yoshida (US Patent No. 6670938).

Regarding Claim 1, Aoki teaches a flat display apparatus for successively receiving as its input gradation data representing brightness of pixels and for displaying an image based on the gradation data on a predetermined display portion, said flat display apparatus comprising:

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a serial-parallel converter for sequentially and cyclically sampling the gradation data (Col. 5, [0063], FIG. 7) to convert the sampled gradation data (i.e. VID') into gradation data of a plurality of systems (i.e. VID1 to VID6; Col. 3, [0040], FIG. 1);

wherein each of said plurality of horizontal driving circuits has a plurality of sampling circuits for successively sampling the gradation data of the corresponding one of the plurality of systems to distribute the gradation data of the corresponding plurality of systems to the corresponding columns (Col. 5, [0065], FIG. 3), and

a digital to analog converter for setting levels of output signals to the corresponding columns based on the sampling results from said plurality of sampling circuits (Col. 3, [0040], FIG. 1),

said serial-parallel converter outputs the gradation data of the plurality of systems to said corresponding plurality of horizontal driving circuits, respectively, at timing corresponding to the sequentially cyclic sampling (Col. 3, [0040], FIG. 1, Col. 5, [0063], FIG. 7), and

said plurality of horizontal driving circuits sample the gradation data of the corresponding plurality of systems in said plurality of sampling circuits (Col. 5, [0065], FIG. 3), respectively, at timing corresponding to sequentially cyclic sampling in said serial-parallel converter (Col. 5, [0063], FIG. 7).

However, **Aoki** does not teach that a plurality of horizontal driving circuits provided in correspondence to the gradation data of the plurality of systems for setting gradations for pixels of corresponding columns of said display portion in correspondence to the gradation data of the corresponding plurality of systems.

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In the same field of endeavor, **Yoshida** teaches a plurality of horizontal driving circuits provided in correspondence to the gradation data of the plurality of systems for setting gradations for pixels of corresponding columns of said display portion in correspondence to the gradation data of the corresponding plurality of systems (Col. **9**, Ln. **41-47**, FIG. **11**) for the benefit of improving the image quality and reducing the aperture ratio having a display apparatus comprising a serial-parallel converter, outputting the gradation data, wherein each of the horizontal driving circuits including a plurality of sampling circuits and sampling the data, a digital to analog converter, and a plurality of horizontal driving circuits.

It would have been obvious to a person having ordinary skill in the art at the time the invention was made to combine **Aoki** teaching of a display apparatus comprising a serial-parallel converter, outputting the gradation data, wherein each of the horizontal driving circuits including a plurality of sampling circuits and sampling the data, and a digital to analog converter with **Yoshida** teaching of a plurality of horizontal driving circuits in order to benefit of improving the image quality and reducing the aperture ratio by having a display apparatus comprising a serial-parallel converter, outputting the gradation data, wherein each of the horizontal driving circuits including a plurality of sampling circuits and sampling the data, a digital to analog converter, and a plurality of horizontal driving circuits.

Regarding Claim 2, Aoki teaches the flat display apparatus according to claim 1, wherein said serial-parallel converter, said plurality of horizontal driving circuits of the plurality of systems, and a timing generator for outputting timing signals as

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operational references to said serial-parallel converter and said plurality of horizontal driving circuits of the plurality of systems are formed on an insulating substrate of said display portion (Col. 4, [0050], [0051], FIGs. 2a & 2b).

Regarding Claim 3, Yoshida teaches the flat display apparatus according to claim 1, wherein the plurality of systems are systems corresponding to odd number columns and even number columns in said display portion (Col. 9, Ln. 41-47, FIG. 11) and said plurality of horizontal driving circuits are disposed on upper and lower sides of said.

Regarding Claim 4, Aoki teaches the flat display apparatus according to claim 1, wherein said serial-parallel converter has a data converter for enlarging an amplitude of the gradation data (Col. 7, [0082], FIG. 6b) and for sampling sequentially and cyclically the resulting data to convert the resulting data into the data of the plurality of systems (Col. 3, [0040], FIG. 1, Col. 5, [0063], FIG. 7).

However, **Aoki** does not teach a level shifting circuit for reducing the amplitudes of the data.

In the same field of endeavor, **Yoshida** teaches a level shifting circuit for reducing the amplitudes of the data of the plurality of systems obtained by said data converter to output the gradation data of the plurality of systems (FIGs. **16a & 16b**) for the benefit of conserving power by having flat display apparatus including a data converter for enlarging amplitude of the gradation data, sampling sequentially and cyclically the resulting data, and a level shifting circuit for reducing the amplitudes of the data.

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It would have been obvious to a person having ordinary skill in the art at the time the invention was made to combine **Aoki** teaching of a data converter for enlarging amplitude of the gradation data and sampling sequentially and cyclically the resulting data with **Yoshida** teaching of a level shifting circuit for reducing the amplitudes of the data of the plurality of systems obtained by said data converter to output the gradation data of the plurality of systems in order to benefit of conserving power by having flat display apparatus including a data converter for enlarging amplitude of the gradation data, sampling sequentially and cyclically the resulting data, and a level shifting circuit for reducing the amplitudes of the data.

#### Conclusion

Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

Any inquiry concerning this communication or earlier communications from the examiner should be directed to VINH T. LAM whose telephone number is (571)270-3704. The examiner can normally be reached on M-F (7:30-5:00) EST.

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If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Amare Mengistu can be reached on 571 272 7674. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/VTL/

/Amare Mengistu/ Supervisory Patent Examiner, Art Unit 2629